WORKFORCE CHALLENGES AND OPPORTUNITIES A PANEL DISCUSSION

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NETL RWFI AND THE HYDROGEN WORKFORC

NATIONAL ENERGY TECHNOLOGY LABORATORY

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NETL REGIONAL WORKFORCE INITIATIVE (NETL RWFI)





NETL RWFI MISSION STATEMENT





NETL RWFI- MEASURING OUR IMPACT - PEOP

Key Metrics are Levels of Engagement and Outreach

800+

individual stakeholders 400+

institutions and organizations represented

2000+ 300+

registrants to the NETL RWFI Webinar Series

subscribed to the **NETL RWFI e-Note** Monthly Newsletter

Catalyzed over 2M in energy/advanced manufacturing workforce & economic development funding

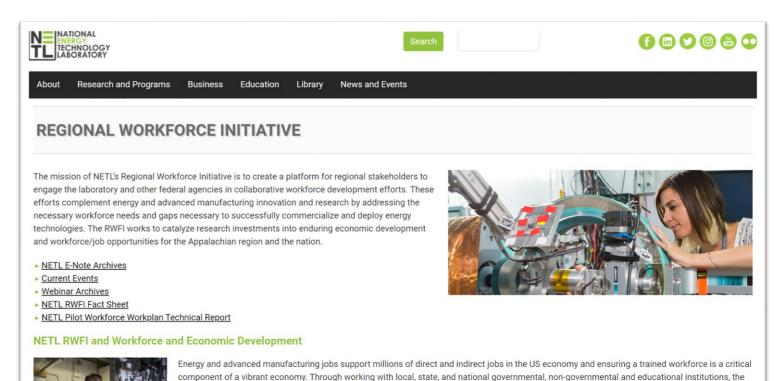


CONSISTENT ENGAGEMENT & OUTPUT

Outreach Tools



- Webinars (Energy 101 Series)
- Networking (meetings, lab tours, site visits)
- E-note (monthly) Webinars Archive
- RWFI website and archives
- www.netl.doe/gov/rwfi



RWFI works to identify skills and training gaps with respect to energy and advanced manufacturing jobs. Once identified, RWFI can provide an opportunity to leverage federal activities related to workforce development to the workforce infrastructure of the Appalachian region and all regions where NETL has a presence. The NETL RWFI also strives to connect economic development stakeholders to activities within NETL, as well as to the Department of Energy and other federal agencies that support economic development activities focused on energy and advanced manufacturing.

Key Activities of NETL RWFI

REGIONAL IN FOCUS, NATIONAL IN REACH

400+ Organizations Representing Multiple Stakeholder Groups



Stakeholder groups include:

- Economic Development Organizations
- Federal, State, & Local Governments
- Community Colleges
 & Universities
- PhilanthropicOrganizations
- National Laboratories
- Workforce & Other NGOs
- Industry

Appalachian Regional Commission

America Makes

Belmont College

TEAM Consortium

Benedum Foundation

BRITE Energy Innovators

Catalyst Connection

Carnegie Mellon University

Claude Worthington Benedum Foundation

Energy Futures Initiative

National Association of Workforce Boards

Coalfield Development Corporation

Community College of Allegheny College

Westmoreland Community College

PA Department of Economic Development

University of Pittsburgh

Siemens Corporation

Eastern Community College West Virginia

E2 Network

IACMI

ARM consortium

IN-2-Market, Inc.

Manufacturing Extension Partnership

West Virginia University

WVU Industrial Extension/MEP

Allegheny Conference

Charleston Area Alliance

Electric Power Research Initiative

Pittsburgh Regional Alliance

Robert C. Byrd Institute

Oak Ridge National Laboratories

West Virginia University, And more



LATEST RWFI COLLABORATIVE EFFORTS/ FUNDING AWARDS



NETL RWFI, DOE IEDO Industrial Sustainability, Energy Efficiency and Decarbonization (ISEED) Workforce Consortium (FY24to FY26)-Awarded 200K (Planned 500K) to work with NREL and ORNL to establish an Industrial Efficiency Workforce Consortium for DOE IEDO.

DOE TCF- MSI Connect Program with Brookhaven National Lab (FY 2023-24)- Awarded a TCF to improve MSI engagement with labs (BNL,LLNL, SNL, PPPL, SLAC). NETL will potentially host students from MSI universities to work on Carbon Management IP commercialization- TCF Extension concept paper for FY2024-25 with partner labs is currently in process.

Regional University Engagement and Training: Univ. of Pittsburgh Applied Data Driven Methods Grad. Certificate Program **(FY23-26)-** Collaborative effort with Pitt on their ARC, DOL-WORC, Build Back Better 2M funded project to provide cost free training and upskilling. NETL is providing in-class projects and other proposed professional development activities.

Energy Jobs Workforce Skills Data Pilot Project (FY23): Awarded 20K to work with NREL & Julius Education using ML/AI, to discover overlaps in Fossil Energy and EERE skills, building a skills taxonomy. RWFI continues to collaborate with NREL and Julius on the potential continuation of the pilot project.

NETL RWFI Workforce Readiness Skills Database/Skills Commons (FY24): Updates and enhancements to our pilot workforce readiness skills database utilizing NETL and other lab entries as well as potential collaborative efforts with other collaborative partners to utilize data science and data analytics capabilities.



NETL RWFI WORKFORCE READINESS PLAN

NATIONAL ENERGY TECHNOLOGY LABORATORY

Skills Identification - Pilot Program

- ✓ Available and accessible training programs
- Ongoing or planned collaborations with education and training providers
- ✓ Identify necessary certifications or other educational attainment involved in technology/activity
- ✓ Identify Economically Distressed Communities, state or federal designated Opportunity Zones, or other geographically defined empowerment zones where this activity may occur

Originated from conversations with stakeholders and through ARC workshop participation (2017-18)

Prevalent questions were:

- What are the occupations needed?
- What skills/education is required for those occupations? "Future casting"

NETL technologies 3-5 years from commercialization

Effort to understand occupations and skills necessary for the present and the future

DOE now requires a statement of job creation on FOAs



NETL RWFI: SUPPORTING A REGIONAL AND NATIONAL HYDROGEN ECONOMY WORKFORCE AND LABOR READINESS ENGAGEMENT, ANALYSIS, AND OUTREACH



NETL RWFI- Community Stakeholder Engagement and Regional/National Workforce Activities: Aggregation/Integration/Communication

- Hydrogen 101 Webinar Series
- Hydrogen 101 Resources Website
- Hydrogen Workforce Skills Taxonomy Pilot
- Continuing to build out capacity to support regional hydrogen economy & Broader NETL Hydrogen activities

NETL, University of Pittsburgh and Julius Education Collaborative Efforts and partner engagement strategy

 Collaborative approach to analysis and creation of data science tools to interrogate labor and economic impacts and workforce analytics and metrics









HYDROGEN WORKFORCE: DATA DRIVEN ANALYSIS, ENGAGEMENT, TRACKING COMMUNITY SENTIMENT AND AWARENESS, AND INVESTIGATING WORKFORCE READINESS



Community Stakeholder Engagement and Regional/National Workforce Activities: Aggregation/Integration/Communication/Deployment (NETL RWFI)

- Regional and national outreach (Leverage RWFI network)
- Hydrogen 101 Series (Hydrogen tech basics/workforce impacts/research impacts and roadmaps)
- Hydrogen focus group (Education and Workforce) (best practice sharing—catalyzing follow-on funding, stakeholder awareness)
- Workforce Readiness and Workforce Awareness Regional and National Index
- Skills Taxonomy and Skills Matching
- Regional Hydrogen workforce playbooks (Australia Hydrogen Workforce Industry Roadmap Strategic Plan, Victoria Hub Hydrogen Workforce DOE roadmap)/dashboard hosting
- Answer the what, when, and where of Hydrogen Workforce

Dashboard Tracker of Workforce Impacts and Assessment Tools

- · Impacts and analysis integration and tracking through an online/real time dashboard
- Potential future work with integration with LLM for occupation discovery and worker outreach/education on hydrogen skills/current occupation and skills match
- ChatGPT Virtual guidance counselor feature
- Dynamic real time reporting on national hydrogen strategy goals progress



EXAMPLE OF A POTENTIAL HYDROGEN SKILLS TAXONOMY: OPPORTUNITY TO PROVIDE DEEP SKILLS ANALYSIS AND ENABLE SKILL TRANSFERABILITY



Hydrogen Plant Machinery Operator Skills Model (Example)

Rich Skill (tied to role)	Generic Skill	
Monitor equipment for safety and performance	equipment monitoring	
Operate valves and pumps to control the flow of hydrogen	valve/pump operation	
Adjust machinery to maintain the desired pressure and temperature	machinery adjustment	
Troubleshoot and repair any malfunctions or breakdowns	troubleshoot	
Inspect and maintain equipment to ensure compliance with safety regulations	equipment inspection	
Perform routine maintenance to keep machinery in optimal condition	maintenance technician	
Monitor hydrogen levels and adjust as needed	hydrogen monitoring	
Load and unload materials for processing	material handling	
Follow established safety protocols	safety protocols	
Document all work performed and test results	documentation testing	
Observe safety precautions when handling hazardous materials	safety handling	
Coordinate with other personnel to ensure efficient operation	coordinating	
Analyze data and make adjustments to ensure optimal performance	data analysis	
Operate computer systems to monitor and control machinery	computer systems operations	
Respond to alarms and take corrective action	alarm response	
Prepare reports to document operations and maintenance activities	report preparation	
Perform tests on samples to measure hydrogen levels	testing hydrogen	
Followinstructions from supervisors to ensure proper operation	following instructions	
Train other personnel in the operation of hydrogen plant machinery	training others	
Adjust settings on machinery to optimize performance	machine tuning	
Identify and report any defects or malfunctions	troubleshoot	
Monitor and adjust hydrogen levels as required	hydrogen monitoring	
Assemble, install and maintain machinery	machinery maintenance	
Calibrate instruments to ensure accuracy	calibration	
Troubleshoot and repair any issues with machinery	machinery repair	
Maintain records of hydrogen production and consumption	hydrogen tracking	
Perform quality checks on products and materials	quality control	
Follow safety guidelines when handling hazardous materials	safety handling	
Analyze data to identify trends and potential problems	data analysis	

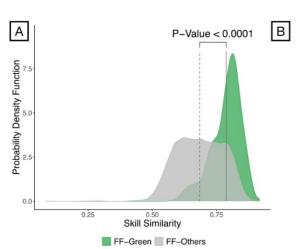
- Having a skills taxonomy and ontology provides a critical enabler of a whole host of workforce use cases to support recruiting, employee retention, workforce and academic program development, and upskilling.
- It also helps match potential employees to the right job, clarifies skills "delta" between where a job seeker or employee is today and the job they aspire to, illuminates skill transferability between jobs with similar skills, and helps educators develop more employer aligned programs, among many other benefits.
- They use AI tools to automate the development and maintenance of a Hydrogen Skills Taxonomy.



BLS OCCUPATIONAL SKILLS PROFILE DATA ANALYSIS ACROSS GEOGRAPHIC LOCATION OF ENERGY LABOR ACTIVITY (U. PITT.)



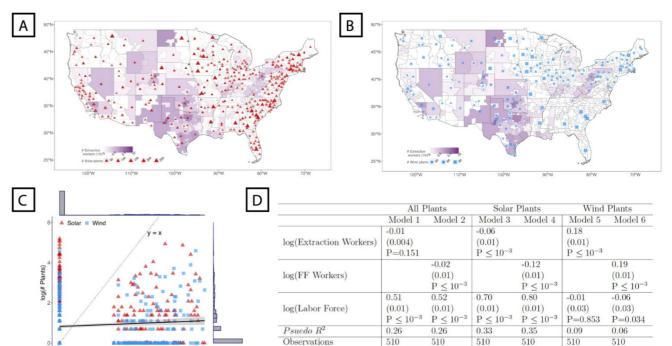
Location is a major barrier for transferring U.S. fossil fuel employment to green jobs (Nature Communications; 26, Sept. 2023)



	Model 1	Model 2	Model 3	Model 4	Model 5
Skill Similarity _{i,i'}		0.59 (0.0001) $P \le 10^{-3}$		0.84 (0.0001) $P \le 10^{-3}$	0.41 (0.0003) $P \le 10^{-3}$
$Distance_{m,m'}$			-1.13 (0.0001) $P \le 10^{-3}$	-1.18 (0.0001) $P \le 10^{-3}$	-2.07 (0.0003) $P \le 10^{-3}$
$\mathrm{Employment}_{f,m}$	0.94 (0.0002) $P \le 10^{-3}$	0.97 (0.0002) $P \le 10^{-3}$	1.01 (0.0002) $P \le 10^{-3}$	1.00 (0.0002) $P \le 10^{-3}$	1.04 (0.0002) $P \le 10^{-3}$
$\text{Employment}_{i',m'}$	0.85 (0.0002) $P \le 10^{-3}$	0.90 (0.0002) $P \le 10^{-3}$	0.98 (0.0002) $P \le 10^{-3}$	0.97 (0.0002) $P \le 10^{-3}$	1.04 (0.0002) $P \le 10^{-3}$
Stay (Industry)					1.11 (0.0006) $P \le 10^{-3}$
Stay (Location)					-3.43 (0.0012) $P \le 10^{-3}$
Constant	1.16 (0.0002) $P \le 10^{-3}$	0.95 (0.0003) $P \le 10^{-3}$	0.23 (0.0003) $P \le 10^{-3}$	-0.04 (0.0003) $P \le 10^{-3}$	-0.34 (0.0003) $P \le 10^{-3}$
Pseudo R^2	0.16	0.21	0.72	0.81	0.84
Observations	10,352,319	10,352,319	10,352,319	10,352,319	10,352,319

High skills similarity between FE and other EE/RE industry skills

(North American Industry Classification System two digit/ O*Net)



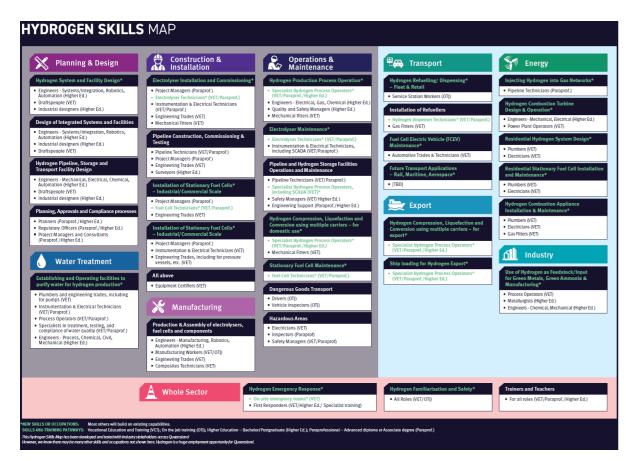
EE/RE energy production with very little co-localization with FE worker

log(# Extraction Workers



FOR U.S. HYDROGEN INDUSTRIES (WORKFORCE ROADMAPS)





Australia Hydrogen Workforce Industry Roadmap Victorian Hydrogen Workforce Report/Roadmap

Future jobs and skills trajectory

Combining the analysis and modelling of the future green hydrogen economy, the emergence of jobs being impacted by green hydrogen-related changes over the coming decades is predicted in the figure below.

As the industry rapidly evolves, these predictions are subjected to change. The introduction of new technologies, implementation of new regulations and adoption of hydrogen to scale is expected to result in jobs needing to be filled earlier than anticipated.

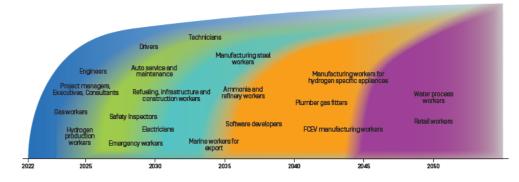


Figure 12. Predicted emerging jobs in various industries driven by green hydro;



NETL REGIONAL WORKFORCE INITIATIVE UP

Supporting Regional Economic and Workforce Development opportunities.

 NFTL RWFL launched a H2 Workforce website for regional stakeholders as well as a Methane Mitigation Workforce website. NETL RWFI will launch similar workforce resources for carbon mitigation technologies and serve as a web portal for regional stakeholders to learn more about skills, reports, analysis and funding available for workforce activities.



About the NETL RWF

Hydrogen 101 Webinar Series Information

Hydrogen Energy Basics (Date TED): This webines will provide a fundamental

Hydrogen Workforce Online Resources

- 13 National Class Pridargos Institute and Examings. The U.S. National Class Rejulações Institute and Examinações and Examinaçõ
- US DOE Hydrogen Short The US December of Enter's (DOE's Enter Earthshort Institute sizes to applicate benefits out to of most abundant affordable date entert advance within the decade. Advances the Enter Earthshort will held
- stelleg Santan to addenning the climate count, and more quickly reach the Bidser–Hanta Administration's goal of nex-ture carbon emissions by 2000 while creating good-paying union jobs and gre our hydrogon (N₄) and fuel cell rechnologies have! Increase your N₂(O) by checking our our fact sheem and other introductory resource
- Bridgeren Bubs Scienters National Labor & Workforce Science Proutube com

Funding Opportunities

Upcoming Events

EWFI Wydrogon 101 Webiner on Building Effective Community Engagement in Mydrogon Hobs - June 5th, 2014 11 am-

NETL Hydrogen in the News





NETL RWFI- Next Steps

Let's Connect, Communicate and Collaborate!



Catalyze external funding with stakeholders and partners to amplify our impact

Expand our support of NETL efforts in supporting a regional and national hydrogen economy and other carbon management technologies

Developing new focus groups regionally around emerging technical areas such as DAC, hydrogen, manufacturing, rare earth metals, etc.

Continuing to work closer with the other national labs, creating a National Lab community of practice and to be collaborative on commercialization, economic development and workforce projects



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YUE KE



US Census/American Communities Survey

- Sociodemographic information on "current" job holders by industry/occupation
- Geographic location of workforce by home address only
- Commuting patterns

Job Postings Data

- Postings tell us how industry is changing over time and how employers are responding
- Postings typically list desired skills and required certifications
- Can compare occupations between and within industries to determine gaps in workforce skills



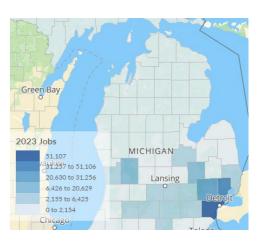
Autoworker demographics in MI

Occ	cupation	% of Industry in Occupation (2023)		
Prod	duction Occupations			67.8%
Arch	hitecture and Engineering Occupati	ons		8.8%
	allation, Maintenance, and Repair cupations			4.5%
Mar	nagement Occupations			4.4%
	nsportation and Material Moving cupations			4.4%
	ce and Administrative Support cupations			3.1%
Oth	er			6.9%
		% of Jobs	Jobs	
	Males	71.4%	125,305	
	Females	28.6%	50,070	

		70 01 3003	3003
White		64.6%	113,289
Black or African American		22.1%	38,810
Asian		6.1%	10,775
Hispanic or Latino		5.4%	9,395
Two or More Races		1.4%	2,490
American Indian or Alaska Native		0.3%	517
Native Hawaiian or Other Pacific Islander		0.1%	99
	% of Jobs		Job
14-18	0.2%		393
19-24	5.4%		9,51
25-34	21.0%		36,77
35-44	20.7%		36,26
45-54	27.2%		47,66
55-64	22.0%		38,53
65+	3.6%		6,23

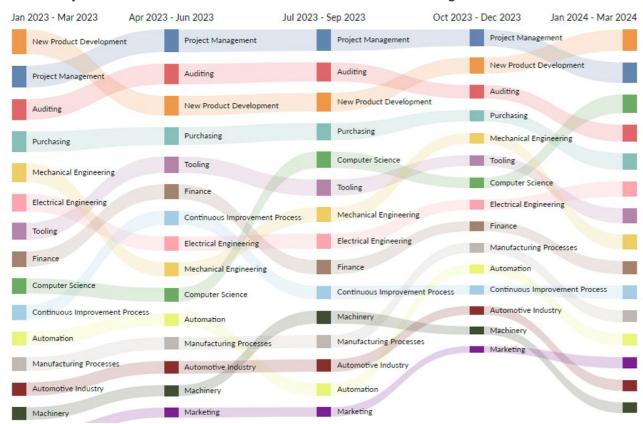
% of Jobs

Jobs





Top 15 Skills for Auto Industry Jobs



Development	0
Electrical Engineering	Automation
Tooling	New Product Development
Manufacturing	Process
processes	Improvement
Mechanical	Electrical
Engineering	Engineering
Automation	Data Analysis
Machinery	Power Tool Operation
Continuous	
Improvement Process	Electrical Wiring

Green Job Skills

HVAC

Plumbing

Tooling

ICEV Job Skills

Project

management

Computer Science

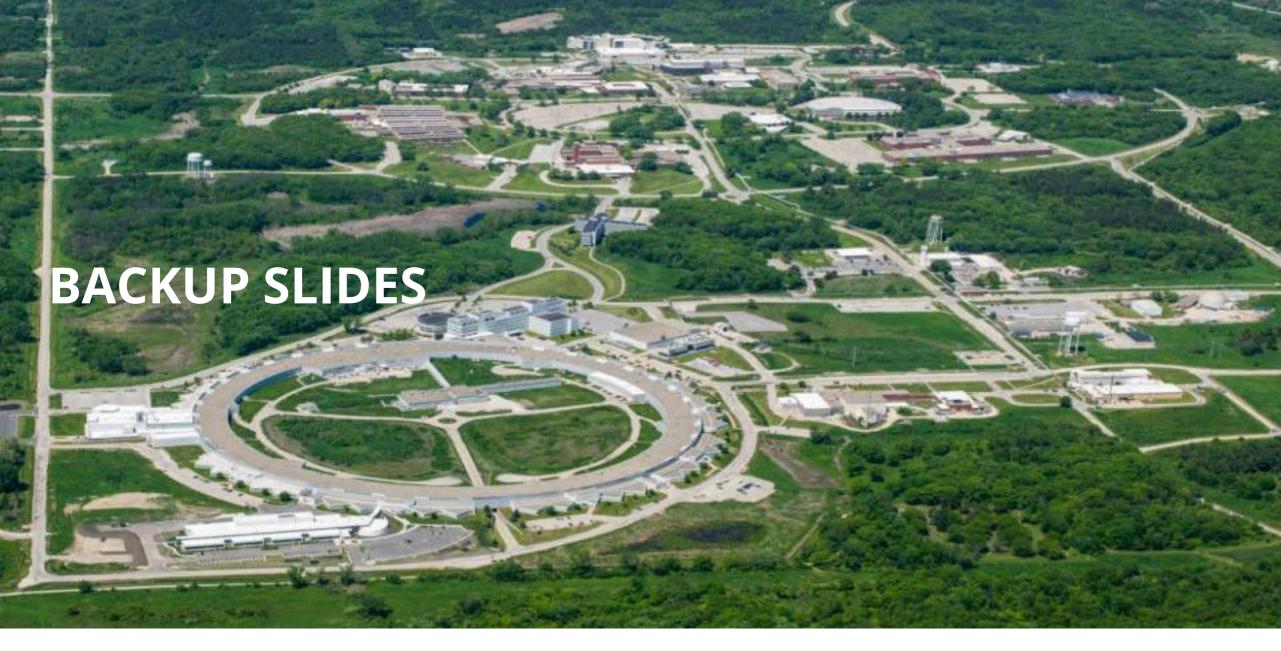
New Product







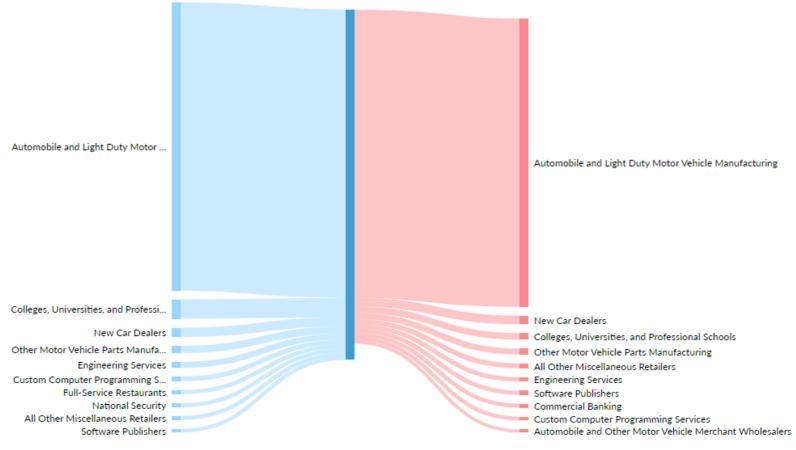








Based on LinkedIn profile scraping







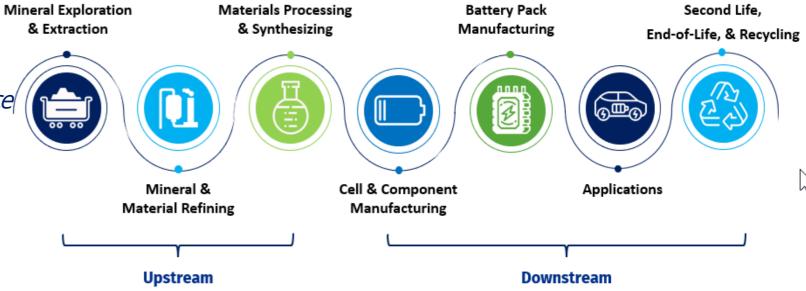
Mission and Assessment Objectives

MISSION

- Parallel to goals of DOE and FCAB¹, Li Bridge² objective to strengthen and sustain the domestic lithium battery supply chain
- Meeting this objective requires <u>building a U.S. skilled workforce</u> scaled to industry demand
- Phase 1: Examine Workforce Skills Gaps³ within current battery industry, determine needs for training and education

ASSESSMENT OBJECTIVES

- Develop, execute comprehensive assessment of skills gaps and workforce needs
- Identify needs <u>across the whole</u> <u>battery supply chain</u>
- Capture representative sample from each sector



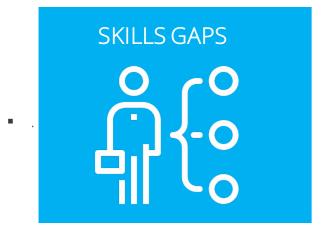


Scope and Key Metrics of Workforce Needs

SCOPE OF INDUSTRY ASSESSMENT

- Gather perspectives of industry employers within lithium battery industry across the entire supply chain
- 2023 assessment executed via online survey platform, contact with industry and public sector
- This phase 1 identifies needs of industry. (Does not catalog training and education resources that's phase 2)

KEY METRICS OF WORKFORCE NEEDS











Results: Skills Gaps and Outdated Skills

A. Skills Gaps

INDUSTRY-WIDE GAPS

Electrochemistry / Battery Chemistry

Manufacturing

Battery management systems (BMS)

Product & system design
Safety
Battery Recycling

UPSTREAM GAPS

Chemistry/ Chem. Engineering,

Extraction / Mining,
Metallurgical/ Mineral
Processing

DOWNSTREAM GAPS

Electrochemistry/ Battery
Chemistry

Battery Materials

(Chem. Eng. & Materials science)

Battery Management (BMS)

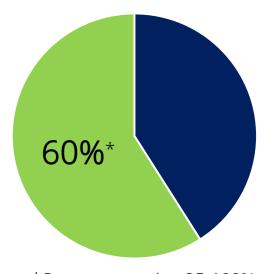
ADVANCED MANUFACTURING

Materials science,

Chemistry/ Electrochemistry,

Managing / operating automated tools

B. Outdated Skills

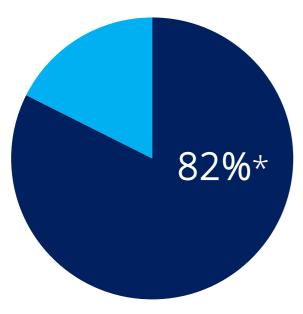


*Percent reporting 25-100% of employees with outdated skills



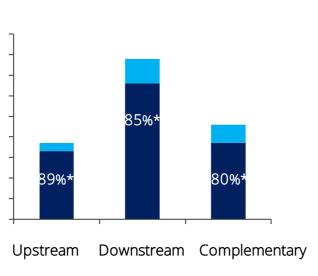
Findings: Workforce Shortages

A. SKILLED LABOR SHORTAGE



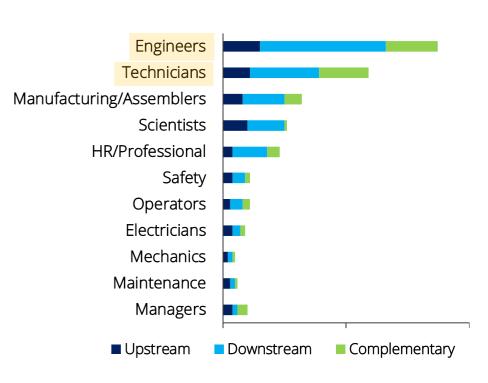
* Percent of employers reporting lack of skilled local labor

B. LABOR SHORTAGE BY SECTOR



*Percent of employers reporting lack of skilled local labor

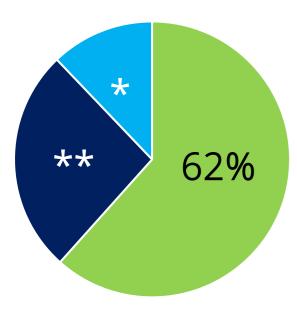
C. ROLES IN SHORT SUPPLY





Findings: Recruitment & Retention Challenges

A. Recruitment Challenges for Technical/ R&D Roles



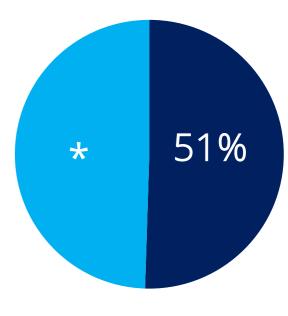
*26% report no challenges, **12% challenges developing

B. Reasons for Retention Challenges

40% report challenges retaining skilled employees

- Competition with other industries
- Lack of veteran leaders and SMEs
- Geographic location/ cost of living
- Shift work
- Turnover due to high demand for battery engineers

C. Recruitment Challenges: Relocation

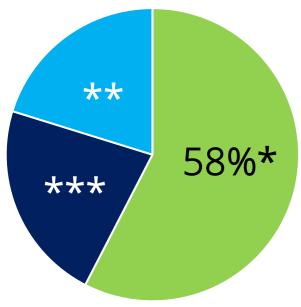


*49% report no relocation challenges



Findings: Growth and Hiring Demand

A. Demand driving Industry Changes



* Industry organizational changes expected (e.g., new departments, structure, or initiatives), ** Emerging changes, *** No Change

RESEARCH

B. Hiring Demand Increases (2023-2026) by Area and Training level

UPSTREAM SECTORS

Areas: Mineral exploration, Mining

Training Source: On-the-job, Apprenticeship, 2-year degree

DOWNSTREAM SECTORS

Areas: Components, Cell Mfg., Recycling

Training Source: On-the-job, 4-year degree

C. Hiring Demand Following Scale-up (2026 - 2030)

